



Welcome to the April 2009 edition of Hearts and Smiles News.

Even as temperatures get warmer and the sun shines brighter, the demand for The Hearts and Smiles Foundation's services is greater than ever as more families with special-needs children face financial hardship. We have seen a 140% increase in the number of children needing our assistance this year, and thanks to the generous support of individuals like you, Hearts and Smiles has been able to help these families. And with your continued support, we plan on realizing our mission for years to come.

OUR MISSION

To provide assistance to low-income families with special-needs children in Montgomery, Bucks, Delaware, Chester and Philadelphia counties, with a particular focus on the needs of siblings in those families

SPECIAL THANKS

We would like to recognize the following organizations for their generosity in support of our mission.

In the fall, SEI Investments of Oaks, PA, awarded Hearts and Smiles a \$3,000 grant from the SEI Cares Fund. The nomination was submitted by Christina Getman, an SEI employee.

In December, the management team at W. Atlee Burpee & Co. of Warminster, PA, hosted a holiday fundraising celebration for all employees and their spouses. This festive celebration included a silent auction which generated an unbelievable \$7,700. And in keeping with the holiday spirit of giving, the Burpee family chose Hearts and Smiles as the recipient of their incredible charitable donation.

In lieu of holiday gifts for its clients, IMA Consulting of Chadds Ford, PA, makes a financial contribution on behalf of its clients to any charity the client selects or to The Hearts and Smiles Foundation. This year, IMA generously contributed \$6,100 on behalf of its clients.

A heart full of thanks to SEI, Burpee and IMA for making the holidays brighter for our families!

2008 HOLIDAY SHARING PROGRAM

Our Holiday Wish List Program more than doubled in 2008, and through the extraordinary generosity of more than 200 program sponsors, 414 children from 168 families, received gifts from their wish list that were wrapped and ready for Christmas morning. It was a Merry Christmas for all!

A special thank you to all of the individuals and groups who made these Christmas dreams come true.

Many generous individuals

Employees from Gift of Life Donor Program in Philadelphia, PA
Employees from American Water in Voorhees, NJ
Girl Scouts from St. Bede the Venerable Parish in Holland, PA
Brownies from Corpus Christi Parish in Lansdale, PA
Employees from IMA Consulting in Chadds Ford, PA
Employees from Mid-Atlantic Packaging in Montgomeryville, PA
Employees from Wills Surgery Center in Warminster, PA
Employees from Fulton Bank in Southampton, PA
Employees from Bank of America in Horsham, PA
Employees from Tek Systems in Plymouth Meeting, PA
Students from Ramsey Hall at West Chester University in West Chester, PA

To participate as a sponsor in the 2009 Holiday Wish List Program, please contact Melissa Scarcelli at 215-669-4221 or heartsandsmiles@comcast.net to register your name. Program sponsors will be contacted in the fall with more details.



Gifts from American Water



Gifts from Tek Systems

SPRING THAW GOLF CLASSIC

The second annual Spring Thaw Golf Classic held on April 28, 2008, at Lederach Golf Club, Harleysville, PA, was a fundraising hole-in-one! In spite of extremely unpleasant weather, 86 die-hard duffers had a great day and generated revenue of \$12,460. Thank you to everyone who braved the elements, as well as those who sponsored the event.

The golf outing will be held at Lederach Golf Club again this year on **April 27, 2009**. Mark your calendars, and remember that the weather was BEAUTIFUL in 2007!

Click here to register now -

[2009 Registration Form](#)

SAVE THE DATE:

GOLF CLASSIC

April 27, 2009

CASINO NIGHT

October 3, 2009

BOARD OF DIRECTORS

EXECUTIVE DIRECTOR

Melissa Scarcelli, Founder

QUEEN OF HEARTS CASINO NIGHT

The second annual Queen of Hearts Casino Night was held September 22, 2008 at Fireman's Memorial Hall in Conshohocken. More than 100 guests played Poker, Black Jack, Craps and Roulette, and at the end of the evening, they redeemed their chips for raffle tickets and tried their luck at winning one of 35 raffle baskets. In addition to raffle baskets, guests had the opportunity to bid on a number of terrific silent auction items, including second row Flyers tickets, a vacation to Marco Island, Florida, and a Playstation 3 System with Rock Band.

Food, drinks and music (as well as chips!) flowed and a good time was had by all guests, as they raised \$5,600 to support our Wish List Program. Many thanks to everyone who attended and supported the Hearts and Smiles Foundation.

Mark your calendar for the 3rd annual Queen of Hearts Casino Night - **October 3, 2009** at Fireman's Memorial Hall.

SHARING SMILES

During 2008, The Hearts and Smiles Foundation assisted 175 children and their families. Here are just a few of the stories of families we have been able to help:

- A family with 6 children, who had been homeless until recently, received a crib mattress, high chair and furniture for their new home;
- An 8 year old Leukemia patient and her family received gas and food gift cards, as well as clothes, art supplies, toys and books;
- A family whose Dad was serving in Iraq received a Magic Touch Screen System for their son, who is autistic; happily, Dad is now home!;
- A family of five received baby furnishings for their youngest child, who has Dravet Syndrome, and soccer fees for her two older brothers;
- The siblings of a family who has recently and tragically lost a two year old child with a brain tumor, started school this year with new clothes and school supplies.

Their stories remind us of the importance of giving back to our communities be it with monetary donations or donations of our time,

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and with your continued support, Hearts and Smiles can continue helping families, one smile at a time.

Sincerely,

Melissa Scarcelli
Executive Director and Founder

Services

HOW YOU CAN HELP

Please visit our website, www.heartsandsmiles.org, for information on becoming a sponsor or to nominate the foundation for your Company's charitable giving program.

Also on the website, please see "How You Can Help", for a list of new items that are needed for families requesting assistance.